

Skills Needed:

Intel Not Alone in Seeking Manufacturing Skills

By Rick Platt, President and CEO, Heath-Newark-Licking County Port Authority.

Excerpted from a recent column in *The Advocate*.

Intel's January 2022 announcement in Newark of a \$20 billion investment promising 3,000 direct manufacturing jobs is taking shape before our eyes in Jersey Township, Western Licking County. As the Intel fabs take shape, the job opportunities will get closer and closer to reality too.

I asked a training expert for the list of skills that Intel might be needing in the future. Here's the short list:

- Robotics
- Industrial Networking
- Automation
- Quality Control
- Fabrication
- HVAC
- Health & Safety
- Material Handling
- Mechanical
- Electrical

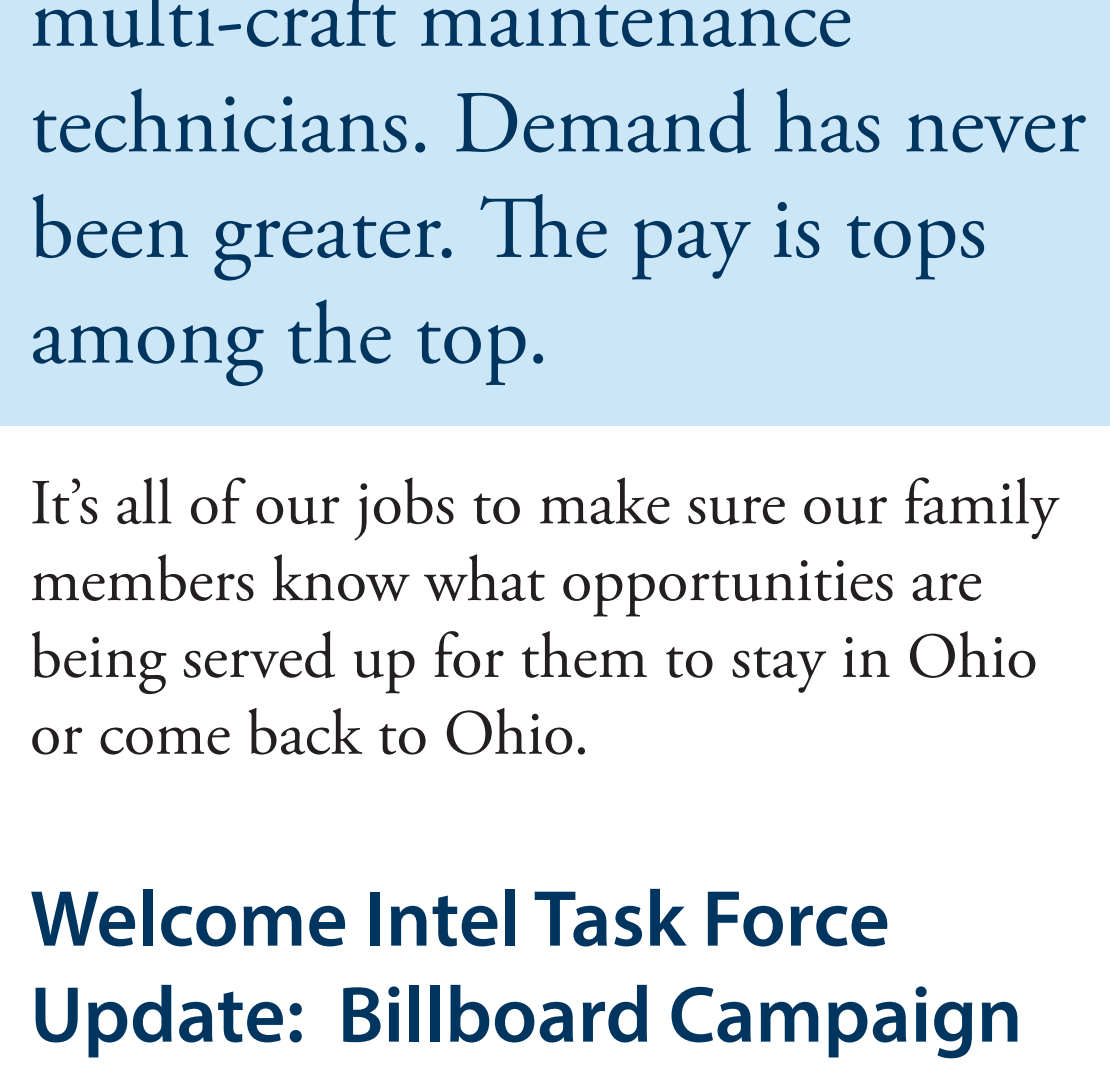
All of these skills were among the needed skills on the list.

Guess what? These skills are already needed NOW –

there are job opportunities with employers already in the job market.

Manufacturers may make different products, but their skill needs are very similar to each other. Take a look at this infographic below - ALL the skills on the left are needed are needed by these existing Licking County businesses on the right.

THE SKILLS TO JOBS PIPELINE



Pick just one career field title – multi-craft maintenance. The maintenance part is keeping equipment up and running. The multi-craft part means skills in multiple areas of equipment servicing.

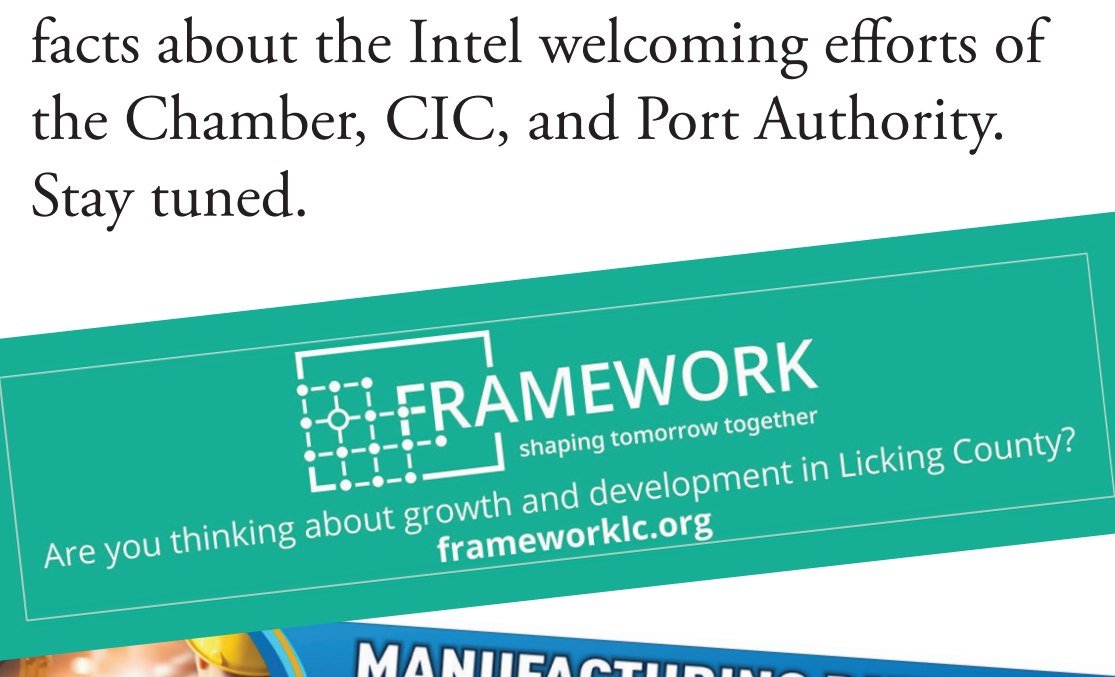
Every manufacturer needs multi-craft maintenance technicians. Demand has never been greater. The pay is tops among the top.

It's all of our jobs to make sure our family members know what opportunities are being served up for them to stay in Ohio or come back to Ohio.

Welcome Intel Task Force Update: Billboard Campaign Completed

The billboard at Mink Street on east bound St. Rt. 161 appeared in February 2022 to launch the Welcome Intel Task Force. The “Welcome Intel!” message billboard featured the logos of the Licking County Chamber of Commerce, Grow Licking County CIC, and the Heath-Newark-Licking County Port Authority.

This billboard put a proverbial “stake in the ground” to convey the message: a smooth landing for Intel is a smooth landing for those of us already on the ground.



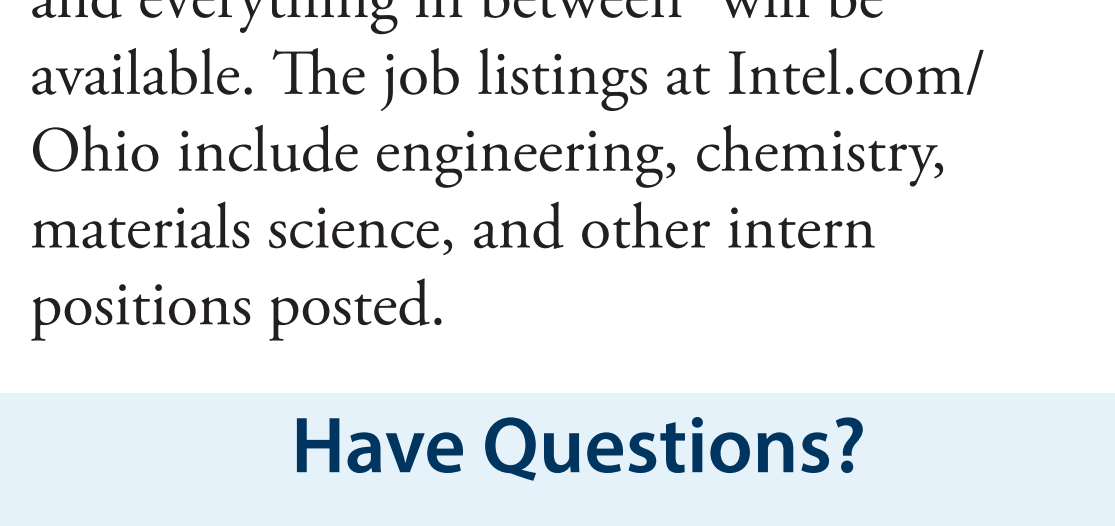
Billboard by

Welcome Intel Task Force

In addition to the visibility to the traveling public, the billboard made the rounds on social media. A LinkedIn post garnered over 45,000 impressions, including over 4,000 from Intel itself.

The billboard helped spread the word on Framework, the public-private partnership convened by the T.J. Evans Foundation to take a vision of Licking County in the future and set a framework for planning that future. The clear message that C-TEC has the skills training TODAY was also conveyed.

The billboard is quiet, for now, but **WelcomeIntel.com** remains a source of facts about the Intel welcoming efforts of the Chamber, CIC, and Port Authority. Stay tuned.



Additional billboards by the Welcome Intel Task Force.

Q&A

The Welcome Intel Task Force has many of the same questions you do.

We commit. We'll get authoritative answers just as rapidly as we can.

Q: Will Intel Ohio have internships available for students who want to work for Intel after graduation?

A: Yes. Intel's Emily Smith, in a recent newsletter, indicated internship positions in “engineering, software development, and everything in between” will be available. The job listings at Intel.com/Ohio include engineering, chemistry, materials science, and other intern positions posted.

Have Questions?

The Welcome Intel Task Force has many of the same questions you do, and the **Insight** will do its best to help. Please send your questions via:

>WelcomeIntel.com/news.

We'll get authoritative answers as soon as we can be certain of the information. Please note we expect literally thousands of questions and information on some topics, such as schools and future growth plans, just aren't available yet.

SIGN UP TO RECEIVE INSIGHT!

Want to stay in the loop on Intel news and construction progress? Go to **>WelcomeIntel.com/news** and sign up to receive our periodic newsletter updates.

The Welcome Intel Task Force was formed by:

